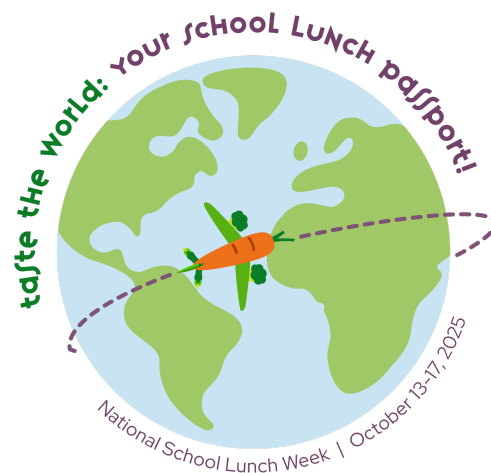


National School Lunch Week
October 13-17, 2025

Contest Information Packet



The National School Lunch Week (NSLW) theme is “Taste the world: Your school lunch passport”. NSLW is about emphasizing the importance of a healthy school lunch to a student’s overall success. “Taste the World” challenges students, staff and school officials to come together to show just how excited they are for school lunch. This week recognizes the importance of a healthy school lunch on a child’s life both inside and outside the classroom.

As school nutrition experts, we play an important role delivering healthy school lunches to our students. NSLW 2025 theme allows SNA members to use available marketing and social media resources to promote school lunch programs and educate the school community about the importance of eating healthy meals.

SNAL members are essential to making NSLW a success. The SNA web site <http://www.schoolnutrition.org/NSLW/> is full of recipes, resources, and marketing tools designed to make your National School Lunch week a success. Get ready to take off: As we embark on a journey across the globe and make your National School Lunch Week celebration an amazing experience!

There are TWO ways to enter.
Entrants may submit a SCRAPBOOK and/or a VIDEO.
SCRAPBOOK INSTRUCTIONS

To submit a scrapbook to the School Nutrition Association of Louisiana (SNAL), follow these guidelines.

1. Entries must be submitted in a **one inch (1") x one & ½ inch (1 ½ ")** three ring binder with sheet protectors.
2. Entry form must be the first page of the binder of placed on the inside cover.
3. Entries cannot be over 15 pages in length.
4. Entry must be postmarked no later than **January 30th**.
5. Captions must accompany pictures, cards, student activity sheets, newsletter articles, videos, etc.
6. Entry must include student activities.

Scrapbook Scoring Criteria:

1. Binder Presentation	15 points
2. Student/Cafeteria Staff Involvement	25 points
3. Promotion of NSLW theme	25 points
4. Education Impact	15 points
5. Community Involvement	20 points
Total Points	100 points

MAIL SCRAPBOOK TO:

Ashley White
Child Nutrition
1607 Martin Luther King Street
Bastrop, Louisiana 71220

Phone: 318-283-3457

Email: awhite@mpsbn.us

Winners will be announced at the Executive Board Meeting and will be notified in writing. Scrapbooks and videos will be returned at the SNAL Conference in October 2026.

VIDEO INSTRUCTIONS

To submit a video to the School Nutrition Association of Louisiana (SNAL), follow these guidelines.

1. Entries must be submitted on a DVD.
2. Video must include the entry form in the title and in the video credits.
3. Entry cannot be over 10 minutes in length.
4. Entry must be postmarked no later than **January 30th**.
5. Video must include sound or captions.
6. Entry must include student involvement.

Video Scoring Criteria:

1. Video Presentation	15 points
2. Student/Cafeteria Staff Involvement	25 points
3. Promotion of NSLW theme	25 points
4. Education Impact	15 points
5. Community Involvement	20 points
Total Points	100 points

MAIL VIDEO TO:

Ashley White

Child Nutrition

1607 Martin Luther King Street

Bastrop, Louisiana 71220

Phone: 318-283-3457

Email: awhite@mpsbn.us

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National School Lunch Week Entry Form

Taste the World: Your School Lunch Passport

Select Entrance Category:

___Elementary School

___Middle/Jr. High School

___Senior High School

Type of Entry _____Scrapbook _____Video (Select all that apply.)

School District: _____

School: _____

CNP Director/Supervisor: _____

District Address: _____

District Phone #: _____

School Principal's Name: _____

Principal's Signature: _____

Enrollment: _____

Grade Levels: _____

Lunch Average Daily Participation (ADP): _____