



**School Nutrition
Association of Louisiana
69th Annual Conference**

**October 18-20, 2024
Golden Nugget Casino Hotel
Lake Charles, LA**

You're Invited....

The vision of the School Nutrition Association of Louisiana is to ensure that every student has access to nutritious meals at school, ensuring their optimal health and well-being. SNAL 2024 is designed for us to not only meet the goals set forth to achieve the vision, but to surpass them by solidifying our association as a purposeful voice for transformation and connection in shaping child nutrition program policy and operations. The 2024 Conference Planning Committee invites you to join the members of the School Nutrition Association of Louisiana to go **Back to the Future**. Supervisors, Directors, Purchasing Agents, Managers and Technicians from across our great state will meet in Lake Charles, **October 18-20** at the **Golden Nugget Casino Hotel**. The committee has been diligently planning education sessions, hands on training, and social events to make this an exciting and memorable **69th Annual Conference**.

SNAL would like to thank all of our participants for their continued support that enables us to fulfill the mission and vision of our organization. We would not be able to offer training programs and services if it were not for committed exhibitors like you. If you have not exhibited with us before, we would like to extend an invitation to join us this fall in October. An audience of dedicated child nutrition professionals will be in attendance to learn how your products and services can help create a safe, healthy and nutritious environment for the children of Louisiana. Through your support, we look forward to learning new ways to enhance our programs as we go **Back to the Future with SNAL**.



SNAL 2024 PROGRAM OVERVIEW

Lake Charles, Louisiana

Friday, October 18th

8:00 am – 4:00 pm	REGISTRATION & EMPORIUM	GRAND FOYER
8:00 am – 9:00 am	EXECUTIVE BOARD MEETING	POST OAK
9:00am – 10:00 am	HOUSE OF DELEGATES	POST OAK
10:00am – 11:30am	LDOE STATE UPDATE & USDA UPDATE	POST OAK
12:00pm – 1:00pm	LUNCH (ON YOUR OWN)	CASINO RESTAURANTS
12:00pm – 4:30pm	VENDOR SET-UP	GRAND EVENT CENTER
1:00pm – 2:00pm	STATE PROCUREMENT TRAINING	POST OAK
2:00pm – 4:30pm	VENDOR ROUND TABLE SESSION	GRAND EVENT CENTER
5:30 pm – 7:00pm	VENDOR APPRECIATION	WILLOWICK

Saturday, October 19th

8:00 am – 12:00 pm	REGISTRATION	GRAND FOYER
8:00 am – 12:00 pm	EMPORIUM	GRAND FOYER
9:00 am – 4:00 pm	SILENT AUCTION	GRAND FOYER
8:00am – 9:30am	OPEN GENERAL SESSION	POST OAK
9:45 am – 10:30 am	BREAKOUT SESSIONS/VIP FOOD SHOW ACCESS @10AM	SEE SCHEDULE
10:45 am – 11:30 am	BREAKOUT SESSIONS	SEE SCHEDULE
11:30am – 2:00pm	FOOD SHOW (EXHIBITS OPEN TO ALL)	GRAND EVENT CENTER
2:00 pm – 2:45 pm	BREAKOUT SESSIONS	SEE SCHEDULE
3:00 pm – 3:45pm	BREAKOUT SESSIONS	SEE SCHEDULE
5:00 p.m. – 8:00 p.m.	DINNER ON YOUR OWN	
5:00 pm – 7:00 pm	BOWLING	PETRO BOWL
5:00 pm – 7:00 pm	DINE AROUND	SEE SCHEDULE
8:00 pm – 11:00 pm	NIGHT OF ENTERTAINMENT	GRAND EVENT CENTER

Sunday, October 20th

8:00 am – 10:00 pm	SILENT AUCTION	GRAND FOYER
8:00 am – 8:45 am	BREAKOUT SESSIONS	SEE SCHEDULE
9:00 am – 9:45 am	BREAKOUT SESSIONS	SEE SCHEDULE
10:00 am – 12:00 pm	SECOND GENERAL SESSION INSTALLATION LUNCHEON	GRAND EVENT CENTER

REGISTRATION INFORMATION

NEW THIS YEAR!.....ONLINE REGISTRATION. Paper Registration forms will no longer be submitted. Please go to the following website where all information must be entered online:

<https://snal.memberclicks.net/snal2024exhibitorregistration>

For registration assistance, contact Jacqueline Richard, at 337-217-4360 ext. 5201 or email jacquelineb.richard@cpsb.org.

For booth/exhibit assistance, contact Renee Sherville at 337-288-8686 or email rlsherville@lpsonline.com.

HOTEL INFORMATION

Rooms have been blocked for members, exhibitors, and speakers. Reservations for the event are to be made by each individual. **A credit card will be needed only to reserve the room**. If payment is made for the room(s) by a business check, it must be received 14 days prior to check in date. Include confirmation number on the check.

Check in time will be 4:00 pm and check out will be 11:00 am, late check out is upon request and as available.

HOTEL RESERVATION INFORMATION

Hotel	Rate	Last Day of Block	Booking Link
Golden Nugget Hotel & Casino 2550 Golden Nugget Blvd Lake Charles, LA 70601 844-777-4653	\$165-195	September 17, 2024	Call the hotel directly. Use Code: School Nutrition Association of LA

BOOTH INFORMATION

The Premier or VIP Showing of Exhibits will be held on **Saturday, October 19, 2024 at 10:00 am**. This will be a time for you to showcase your product, equipment and services individually to Directors, Supervisors, Managers, Chapter Presidents and Purchasing Agents. The ribbon cutting will be held at **11:25 am** which will follow with the entrance of the rest of the conference participants.

BOOTH RATES – 8'x10' Arena

- **\$ 950** - Early Bird Special ends September 1, 2024
- **\$ 1,250** - After September 1, 2024

The following booth package will be provided by Clark Services, Meeting/Conference contractor:

- Eight-foot high back wall drape
- Three-foot sidewall drape
- One (1) 6' Skirted Covered table (3 sides)
- Two (2) Contour Chairs
- One (1) booth ID sign

ELECTRICAL AND EXHIBIT FURNINGS

All electrical power needed must be ordered and paid for directly through Clark Services. Additional furniture (e.g. tables, chairs, table coverings) is also available for purchase. Order forms for these additional services as well as pricing, payment, and deadlines are included in this registration packet. For more information regarding your booth, deliveries, and additional services, contact to **Clark Services at 337-234-5653**.

SHIPPING TO VENUE

To ship packages and equipment needed for the SNAL Conference, follow the instructions on the Clark Services Drayage Rates and Information sheet and the Drayage Order Form included in the Exhibitor Packet. **DO NOT SHIP MATERIALS TO THE EXHIBIT SITE**. The GNCH accepts no responsibility or liability for the delivery, security, or condition of the packages.

BOOTH ASSIGNMENTS

Corporate partners will receive first preference for booth assignments. Non-corporate partner booth assignments are based on a first come, first serve basis once your registration/contract and payment is received.

CORPORATE PARTNERSHIP BOOTHS

All Corporate Partnership Sponsor booth spaces will be assigned in the order received before any non-corporate sponsor registrants. All corporate partner sponsors will be recognized in the exhibit area by a **sign, indicating the level of sponsorship (DIAMOND, PLATINUM, GOLD, SILVER)** in addition to **benefits listed in corporate partnership level purchased** described on page 8. **DIAMOND and PLATINUM Sponsors** are also invited to participate in the Friday afternoon Round Table Session to showcase new products and product information. Participation is **limited to the first 15 registrants**.

CASINO KITCHEN

Food preparation and use of kitchen equipment or supplies of any kind **will not be allowed** in the Casino kitchen. All preparation, heating, and holding of food products will be the responsibility of the exhibitor. Refer to **SHIPPING TO VENUE** for information regarding equipment needs.

EXHIBIT BOOTH CONTEST

The conference color scheme is **BACK TO THE FUTURE!** Each booth should display the conference theme and colors as shown on the logo below:



Awards will be given after the Premier VIP Showing for the following categories:

- Best Overall Booth
- Best Single Food Booth
- Best Multi Food Booth
- Best Single Non-food Booth
- Best Multi Non-food Booth

REGISTRATION PACKETS

Exhibitors' processed registration packets for purchased booths can be picked up at the Exhibitor Registration Desk located on the 2nd floor Grand Foyer. Each packet will include: **Two (2) Vendor Appreciation Admittance Tickets and Two (2) Drink Tickets**. Extra tickets

for this event or any other conference event can be purchased as indicated in the online Registration/Contract Exhibit Space form.

REGISTRATION REFUSAL/ACCEPTANCE

SNAL reserves the right to exercise its sole discretion in acceptance or refusal of registrations. If a registration is not accepted by the Association, all paid fees will be returned to the applicant.

CONFERENCE PROGRAM ADVERTISEMENTS

The conference committee wants to ensure that all conference sponsors and exhibitors are acknowledged in the conference program. **All ads and booth information must be received no later than Friday, September 27, 2024** in order to be included in the Conference Program. Any booths purchased after this date will be acknowledged with an insert in the program.

CORPORATE PARTNERSHIPS

SNAL is the authority and resource for school nutrition programs and you make it possible with your products, supplies, equipment, and support. Please consider becoming our partner. We are so grateful for all you have already done to support our organization and we know that we would not be where we are today without your support. In appreciation, we have a corporate partnership program that allows for greater collaboration to benefit child nutrition programs. Please review the benefits of Corporate Partnership below to discover what you need to know about our program. We hope you are able to partner with us, and we appreciate your continued support and involvement in enriching the nourishment and education of our students.

Diamond Sponsor \$5000

Recognition and Sponsorship of the following Conference Events

- *Vendor Round Table Session*
- *Premium Product Showcase*
- *Two Exhibit Booth Rentals*
- *Industry membership for two employees for one year*
- *1 full page advertisement in Conference Program*
- *Sign Recognition at State Conference*
- *Web-site Recognition*
- *Recognition at Opening & Closing General Sessions*
- *Admission to all Conference events and Education Sessions*

Platinum Sponsor \$3000

Recognition and Sponsorship of the following Conference Events

- *Vendor Round Table Session*
- *Two Exhibit Booth Rentals*
- *Exclusive Product Showcase*
- *Industry membership for two employees for one year*
- *1 full page advertisement in Conference Program*
- *Sign Recognition at State Conference*
- *Web-site Recognition*
- *Recognition at Opening & Closing General Sessions*
- *Admission to all Conference events and Education Sessions*

Gold Sponsor \$2000

Recognition and Sponsorship of the following Conference Events

- *One Exhibit Booth Rental*
- *Industry membership for one employee for one year*
- *½ page advertisement in Conference Program*
- *Sign Recognition at State Conference*
- *Web-site Recognition*
- *Recognition at Opening & Closing General Sessions*

Silver Sponsor \$1500

Recognition and Sponsorship of the following Conference Events

- *One Exhibit Booth Rental*
- *Sign Recognition at State Conference*
- *Web-site Recognition*
- *Recognition at Opening & Closing General Sessions*
- *½ page advertisement in Conference Program*

EVENT SPONSORSHIPS

Please indicate on the **Exhibit Registration/Contract form** which event your company would like to sponsor to support **SNAL 2024**. All sponsorships are acknowledged in the conference program.

General Session event sponsorships Recognition and Benefits include:

- Opportunity to address audience
- Website Recognition
- Conference Program Recognition
- Signage at Conference

1st General Session – Keynote Speaker

(1 sponsor: \$2500 or 2 co-sponsors: \$1250 each) \$2,500

2nd General Session – Installation Luncheon

(1 sponsor: \$1000 or 2 co-sponsors: \$500 each) \$1,000

Cocktail Hour

(1 sponsor: \$1000 or 2 co-sponsors: \$500 each) \$1,000

Night of Entertainment

(1 sponsor: \$4000 or 2 co-sponsors: \$2000 each) \$4,000

Printed Conference Program

- Sponsor will be recognized in a special advertisement within the program and acknowledged at the Opening and Closing General Sessions. \$2,000

Breakout Sessions

- Sponsor will be recognized by signage and announced at the beginning of the session \$500

House of Delegates

- Sponsor will be recognized at the House of Delegates with signage \$500
- Sponsor will be announced at the beginning of the meeting

Conference Name Badges and Lanyards

- Company name and logo imprinted on all badge holder/lanyards \$750
- Sign Recognition at Conference Exhibit Booth
- Sponsor will be announced during Exhibits

Conference Tote Bags

- Company logo Tote Bags given to all conference registrants \$1,000
- Sign Recognition at Conference Exhibit Booth
- Sponsor will be announced during Exhibits and Opening General Session

Bowling Tournament – Lane Sponsorship

- Sponsor will be announced during event, advertisement in program \$150/ lane

Dine Around

- Sponsor will be announced during event at every restaurant rotation acknowledged at Opening General Session and in conference program \$500

Promotional Inserts

- Sponsors provide one (1) promotional item to be inserted in conference tote bags that are given to attendees.

CONFERENCE EVENT INFORMATION

Round Table Sessions - Friday, October 18, 2:00pm - 4:30pm ... Grand Event Center

This session is limited to 15 Diamond and Platinum Sponsors, page 8, Corporate Partnerships.

Vendor Appreciation Reception - Friday, October 18, 5:30pm - 7:00pm ... Willowick Room

To show our appreciation for your continued support, you are invited to attend our annual Vendor Appreciation Reception. Please bring your Vendor Appreciation Admittance Tickets and Drink Tickets found in your registration packets. This event also affords you the opportunity to network with District Directors, Supervisors and purchasing decision makers.

Education Sessions - Saturday, October 19, 9:45am - 11:30am and 2:00pm - 3:45pm

Sunday, October 20, 8:00am - 9:45am ... Post Oak Rooms I, II, & III

Everyone is invited to sponsor and/or attend any educational breakout session. Refer to the Event Sponsorships, page 9, for Exhibitor Registration/Contract for event sponsorship. If you would like to provide a speaker for a topic of interest, please contact Jacqueline Richard at 337-217-4360 ext. 5201 or email jacquelineb.richard@cpsb.org.

Bowling Tournament - Saturday, October 19, 5:00pm – 7:00pm

The annual SNAL Bowling Tournament and Costume Contest will be held at Petro Bowl located at **630 Petro Point Dr. in Lake Charles** on Saturday, October 19th. A fee of \$35.00 per person will cover bowling, food, and drinks. If you would like to attend, but not play, the fee is \$25.00. A cash bar will be available at the location and transportation will be provided.

Dine Around – Saturday, October 19, 5:00pm - 7:00pm ... Locations to be Determined

Join your SNAL colleagues for an informal happy hour dining experience on Saturday, October 19th! Enjoy three local restaurants in the Lake Charles area and dine on signature dishes and drinks. The fee of \$70.00 will cover food and adult beverages at all three locations. Transportation will be provided.

Night of Entertainment – Saturday, October 19, 8:00am - 11:00 pm ... Grand Event Center

Do not forget your dancing shoes! Join us to hear the great party band **HYPE** and enjoy cocktails.

Installation Luncheon – Sunday, October 20, 10:00am - 12:00 pm ...Grand Event Center

You are invited to attend the Second General Session/ Installation Luncheon to welcome our incoming 2024-2025 Executive Board members.